



Aura Funerals

A simple cremation.

A meaningful commemoration.



0330 1736 274



www.aura.life

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About Aura

Funerals don't have to be one-size-fits-all. People aren't.

Aura is about celebrating life. We offer funerals that let you choose what suits you best, with expert support included, at a fraction of the cost of a traditional funeral.

Paul Jameson founded Aura in 2019. After being diagnosed with motor neurone disease, Paul found that no one was talking about death. He set up Aura to break the taboo, creating an online platform that has since supported over 100,000 people.



Today, alongside an expert-led support team, Paul's family are continuing what he started.

With a network of over 80 state-of-the-art crematoria, Aura centres around the idea of keeping the cremation simple, looking after people at their time of need and celebrating life when the time is right.

From a perfectly simple direct cremation to an unforgettable celebration of life, we cut out the unnecessary extras and focus on what's important to you. That way, you can concentrate on remembering that special person.

No matter your budget, your circumstances or how you're feeling, we're here to take things off your hands and guide you through the process.



Visit: www.aura.life

Call us: **0330 1736 274**



Aura funerals

We'll take care of everything.
We'll take care of you.

From £995.00

Sometimes, less is more. Our simple cremation relieves the fuss and pressure of a formal funeral. Cremation fees, a simple coffin and high-quality care are all included.

With a little more time and space to think things through, you might decide to have a celebration at a later date. If you do, we'll help you build it as simply or elaborately as you like, when the time feels right.



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How it works



Speak to our team

One call to our team of funeral experts, and we'll take everything off your hands. We'll handle the paperwork, talk you through the process and support you every step of the way.

We'll collect from anywhere, any time

We can arrange to collect the person who's died at any time, from anywhere in mainland Great Britain*. We'll bring them into our care and later, to the crematorium.

We offer choices for cremation

Whether you prefer no guests, an intimate farewell or a full ceremony, we partner with 80 crematoria across Great Britain to make things personal. We can arrange the date and time and keep you up to date with all the arrangements.

We'll return the ashes

We'll hand-deliver the ashes back to you within 21 days, so that you can scatter or store them however you'd like.

We can arrange an occasion

Whether you're simply scattering ashes or imagining a wonderful celebration, we can help. It doesn't have to be straight away, we can wait until you're ready and take care of every detail.

*Please note that, depending on circumstances, we may need to charge an additional fee for out-of-hours call-outs or urgent collection from a location without a mortuary facility (such as at home).

What's included in an Aura funeral?

With an Aura funeral, you only pay for what you need. There's no obligation to have expensive hearse, high-end coffin or large floral tributes. Our funerals are completely flexible.

As standard, all of our funerals include:

- ✓ Aura Angel funeral arranger
- ✓ Collection, care and preparation of the deceased in state-of-the-art mortuary facilities
- ✓ Transport of the deceased to the crematorium
- ✓ A simple coffin
- ✓ A dignified cremation with no guests
- ✓ Ashes hand-delivered in a scatter tube within 21 days
- ✓ Administration and arrangement of the cremation
- ✓ Removal of any pacemakers or medical implants

From **£995.00**



What might I need to pay extra for?

Depending on your circumstances, you may need to pay an additional fee if the person who has died urgently needs collecting from a place without mortuary facilities (such as their home) or if they need collecting out of hours. You might also need to pay doctor's fees.

- 24/7 urgent collection **+£195.00**
- Doctor's fees **+£82.00**



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Choose a meaningful send-off

Every Aura funeral includes a direct cremation with no guests. You can also pay extra and invite up to 12 guests for an intimate farewell or unlimited guests for a full ceremony at the crematorium.

After the cremation, you might also want to arrange a remembrance or celebration of life event. It doesn't need to happen on the same day, just whenever the time is right for you.

For an extra fee, your Aura Angel can help you plan an event, helping with bookings, practicalities and creating an order of service. If you'd like support on the day to lead the occasion, we'll arrange that too, using our national network of celebrants from the Association of Independent Celebrants (AOIC).

Cremation attendees

- A direct cremation with no guests **Included**
- Intimate cremation with up to 12 guests **+£400.00**
- Ceremony cremation with unlimited guests **+£1,000.00**

Celebration of life support

- **Aura Angel emotional support Included**
With every Aura funeral, our Aura Angel will support you with grief resources, support sessions, guides and connecting you to places that might help.
- **In-person celebrant event-hosting From £175.00**
We partner with the AOIC so we can provide a professional celebrant to lead your cremation ceremony.
- **Post-cremation celebration of life support +£250.00**
If you'd like to arrange a commemoration or celebration of life after the cremation has taken place, our Aura Angel can provide dedicated event-planning and organisation support.

Memorial items

There are so many ways to remember someone - even the small things matter. From a memorial tree to a special plaque, it's your choice.

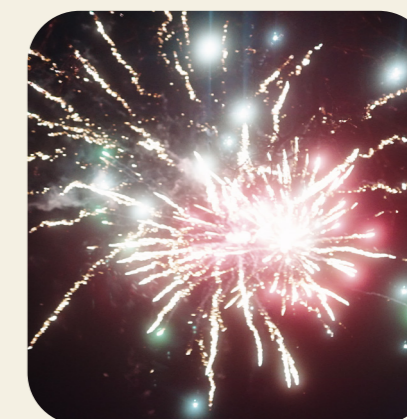
For costs on any of the below, please just contact our team.



Memorial bench



Memorial tree



Ashes firework



Water or garden urn



Memorial plaque



Ashes jewellery



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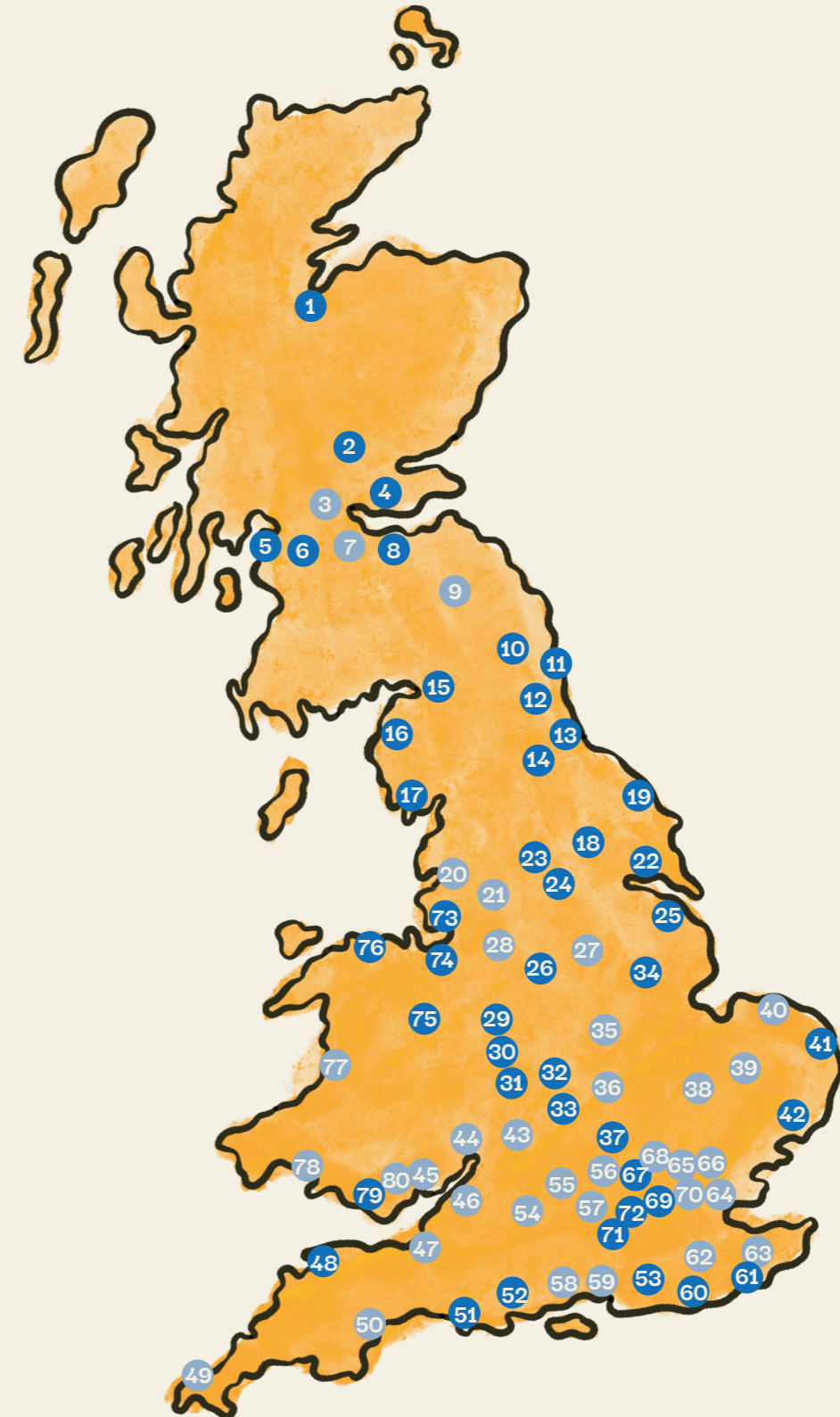
Aura funeral locations

We have a network of 80 state-of-the-art crematoria located across mainland Great Britain, so there are plenty of options if you'd like to say goodbye close to home. A list of all of our locations can be found on the following pages.



Crematorium Ceremony Locations Only

Intimate Farewell & Crematorium Ceremony Locations



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Scotland

- 1 Inverness Crematorium
- 2 Perth Crematorium
- 3 Stirling Crematorium
- 4 Kirkcaldy Crematorium
- 5 Clyde Coast & Garnock Valley Crematorium
- 6 Glasgow Crematorium
- 7 West Lothian Crematorium
- 8 Edinburgh Crematorium
- 9 Borders Crematorium

North England

- 10 Newcastle West Road Crematorium
- 11 Sunderland Crematorium
- 12 Durham Crematorium
- 13 Stockton Crematorium
- 14 Darlington Crematorium
- 15 Carlisle Crematorium
- 16 Distington Hall Crematorium
- 17 Thorncliffe Crematorium
- 18 York Crematorium
- 19 Scarborough - Woodlands Crematorium

Central England

- 20 West Lancashire Crematorium

- 21 Howe Bridge Crematorium
- 22 Hull Crematorium
- 23 Bradford Crematorium
- 24 Leeds Cottingley Hall Crematorium
- 25 Great Grimsby Crematorium
- 26 Sheffield - Hutcliffe Wood Crematorium
- 27 Babworth Crematorium

Midlands

- 28 Vale Royal Crematorium
- 29 Stafford Crematorium
- 30 Cannock Chase Crematorium
- 31 Birmingham Crematorium
- 32 Coventry - Canley Crematorium
- 33 Leamington Spa - Oakley Wood Crematorium
- 34 Lincoln Crematorium
- 35 Gedling Crematorium
- 36 Great Glen Crematorium
- 37 Milton Keynes - Crownhill Crematorium
- 38 Cam Valley Crematorium

Norfolk/Suffolk

- 39 West Suffolk Crematorium

- 40 Cromer Crematorium
- 41 Great Yarmouth Crematorium
- 42 Ipswich - Seven Hills Crematorium

South West

- 43 Pershore - Vale Crematorium
- 44 Forest of Dean Crematorium
- 45 Langstone Vale Crematorium
- 46 Bristol Crematorium
- 47 Sedgemoor Crematorium
- 48 North Devon Crematorium
- 49 Treswithian Downs Crematorium
- 50 Torbay Crematorium
- 51 The Weymouth Crematorium
- 52 Bournemouth Crematorium
- 53 Worthing Crematorium
- 54 West Wiltshire Crematorium
- 55 North Wiltshire Crematorium

London & South East

- 56 Aylesbury Crematorium
- 57 West Berkshire Crematorium
- 58 Test Valley Crematorium
- 59 Wessex Vale Crematorium

- 60 Brighton - Woodvale Crematorium
- 61 Hastings Crematorium
- 62 Charing Crematorium
- 63 Barham Crematorium
- 64 Basildon Crematorium
- 65 Woollensbrook Crematorium
- 66 Parndon Wood Crematorium
- 67 Hendon Crematorium
- 68 New Southgate Crematorium
- 69 City of London Crematorium
- 70 Forest Park Crematorium
- 71 North East Surrey Crematorium
- 72 Lambeth Crematorium

Wales & North Cheshire

- 73 Springwood Crematorium
- 74 Chester Crematorium
- 75 Wrexham - Pentrebychan Crematorium
- 76 Colwyn Bay Crematorium
- 77 Aberystwyth Crematorium
- 78 Llanelli Crematorium
- 79 Bridgend - Coychurch Crematorium
- 80 Sirhowy Valley Crematorium

Why choose Aura?

1

Personalisation. Funerals don't have to be one-size-fits-all. We'll help you organise a funeral that really reflects the person you're celebrating.

2

Cost. We'll never charge you for unnecessary extras. You could save up to £3,000* compared to the average cost of a funeral.

3

Care. We offer exceptional customer service. Our support team has 20 years' experience in funeral care so you can trust you're in safe hands.

4

Guidance. In-depth guidance to plan a memorial or remembrance is included free of charge. Our Aura Angels can also personally organise an event, working closely with you every step of the way and supporting you throughout the initial grieving period.

5

Coverage. We work with 80 of the highest quality crematoria in the UK. If you want to have a cremation with guests, we can also arrange that for you.

6

Connection. When you buy an Aura funeral, you'll get free access to the Aura Circle. This unique membership offers professional support, a like-minded community, expert articles and discount offers.

*Source: *Sunlife (2022) Cost of Dying Report*, stating the average cost of a funeral at £4,056.



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FAQs

What is a 'direct cremation'?

It's a simple, modern, low-cost alternative to a traditional funeral, without the formal ceremony. We collect the deceased, transport them to a mortuary, then on to the crematorium when it's time.

What are the benefits of a direct cremation?

A cremation is easier and less stressful to arrange. Without all the traditional add-ons it can save you an average of £3,000. You can also organise a memorial or celebration of life at a later date, with help from an Aura Angel.

Can I attend the cremation?

Yes, you can. Unlike other funeral providers, we leave that up to you. You might want to hold a celebration of life straight after the cremation or perhaps gather your closest family for a private farewell. It's your choice.

Can I spend time with my loved one in the Chapel of Rest?

No, unfortunately we don't offer that. But there is no need for the person who has died to be collected immediately, so if you'd like more time with them in the place they're currently resting before we collect them, you only need to call us when you're ready.

How will the ashes be delivered back to me?

Aura hand-delivers ashes in a durable scatter tube.

Can I choose my loved one's clothes for cremation?

Yes. After we've collected the deceased, you can post your chosen clothing to our mortuary staff. An Aura Angel can help to organise this.

Can Aura take over from another funeral director?

Yes, of course. Just call the funeral director and let them know you'd like us to look after you. Remember to settle any outstanding costs and then Aura will arrange to transfer your loved one into our care.

Will I still need to use a funeral director?

No, our Aura Angels will take care of everything.

What kind of coffin can I have?

We provide a simple, high-quality, wood-effect coffin for every funeral. This helps to take away some of the emotional stress caused by needing to choose a coffin.

How can I be sure I receive the right ashes back?

The UK has a strict process around this involving a series of identification checks. The cremator is thoroughly cleaned between each cremation too. Every part of this process is carried out by trained professionals and morticians.

Do Aura reuse coffins?

No, absolutely not.



Celebration of life inspiration



Gathered together for your favourite meal, the feel of the wind on a hillside or beach, singing songs beneath a starry sky.

A bench looking out at a much-loved view, planted amongst tree roots and back to the earth, becoming part of the ocean bed.

Exploding as a firework into the sky, soaring across land or sea, worn forever as jewellery, close to a heart.



The Aura Circle

It's not easy thinking about the end of your life, so we've built tools, communities and guides to help. Together, they make the Aura Circle.

When you join the Circle you'll join a community of 30,000 other people who are talking about the things you're probably wondering about death. You'll find exclusive content in the Content Hub or you can join our Facebook communities for support around death and grief.

As part of the Aura Circle, you have free access to:



Aura Communities

Where you can reach out and engage openly with people around life and death, and the journey in between.



Guides & Resources

To help you become more comfortable with thinking ahead, speaking confidently and planning for the future.



Planning & Legacy Tools

Where you can tell your life story, share information with loved ones and make sure nothing's left unsaid.



Workshops

Participatory sessions with inspiring speakers and facilitators talking about life's great taboo.



Reviews



“**Absolutely superb.**



“Incredible work from an extraordinary father and son team. What a legacy to leave and changing the face of how people view death and express themselves.”

Celeste



“**Caring, dedicated, personalised service.**

“Nothing was too much trouble for Kim, she kept me fully informed of proceedings and went out of her way to provide personalised touches that others were unable or uninterested in providing.

This made the service more meaningful and gave me immense comfort at a time of great sorrow. I would have no hesitation in recommending them. Thank you Kim at Aura for making an unbearable time more bearable.”

Hazel

“**Very difficult time handled perfectly.**



“Very difficult time but handled perfectly by Kim at Aura Life.”

Andrew

Contact us

We're available to take your call 24 hours a day, seven days a week.



0330 1736 274



hello@aura.life



The direct cremation is provided by Distinct Cremations. 'Distinct Cremations' is a trading style of Distinct Cremations Limited (DCL). Registered in England No, 13366310. Registered office: Head Office Westerleigh Crematorium, Westerleigh Road, Westerleigh, Bristol, BS37 8QP. Part of the Westerleigh Group.